



2021 Blazing Trails Run/Walk for Autism
To benefit the
Eden II and Genesis Foundation

The Eden II & Genesis Foundation will be hosting its **13th Annual BLAZING TRAILS FOR AUTISM 4 MILE RUN/1.5 WALK** on October 3, 2021 at William A. Shine Great Neck South High School in-person and virtually. This will be a family friendly, fun filled event to help kick off the Halloween season! All proceeds will support the many services provided to the autism community which has been deeply affected due to COVID-19.

Costume Contest Sponsor - \$7,500 *Exclusive Sponsorship*

- Company will "host" the Costume Contest, in person and virtually, which includes company name and logo on all social media and e-blast content (Video or Live Interview options to help kickoff event)
- Pop-up merchandise or car display
- Company name will receive recognition in the Connoisseur Media public service radio campaign on WALK, WKJY, WBZO, The SHARK & WHLI radio.
- Sponsor banner prominently displayed at race
- Company name AND logo on finish line signage
- Company name AND logo on mile markers
- Company will have recognition on e-blasts from Eden II as well as Greater Long Island Running Club (GLIRC - distributed to over 18,000 participants)
- Sponsor/Vendor table during event WITH prominently displayed sponsorship signage (provided by sponsor)
- Company name AND logo on all printed materials and website
- Company name AND logo prominently placed on back AND center of shirts
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 10 complimentary race entries

Pumpkin Painting Sponsor - \$5,000 *Exclusive Sponsorship*

- Company will “host” the Pumpkin Contest, in person and virtually, which will include your logo on all social media and e-blast content (Video or post can be provided to help kick-off event)
- Company name on mile markers
- Company will have recognition on e-blasts from Eden II as well as Greater Long Island Running Club (GLIRC - distributed to over 18,000 participants)
- Sponsor/Vendor table during event WITH prominently displayed sponsorship signage (provided by sponsor)
- Company name AND logo on all printed materials and website
- Company name AND logo prominently placed on back of shirts
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 8 complimentary race entries

Trick or Treat Sponsor - \$2,500 *Limited Sponsorship*

- Banner or merchandise prominently displayed at race (provided by sponsor)
- Company name AND logo printed on sleeve of shirt
- Company will have recognition on e-blasts from Eden II as well as Greater Long Island Running Club (GLIRC - distributed to over 18,000 participants)
- Sponsor/Vendor table during event
- Company name AND logo on all printed materials and website
- Company will have 6 social media blasts on the Eden II and Eden II/Genesis Facebook, Instagram and Twitter pages
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 6 complimentary race entries

Scavenger Hunt Sponsor - \$1,500 *Exclusive Sponsorship*

- Company will “host” the Scavenger Hunt, in person and virtually, which will include your logo on all social media and e-blast content (Video or post can be provided to help kick-off event)
- Company name on mile markers
- Company will have recognition on e-blasts from Eden II as well as Greater Long Island Running Club (GLIRC - distributed to over 18,000 participants)
- Sponsor/Vendor table during event WITH prominently displayed sponsorship signage (provided by sponsor)
- Company name AND logo on all printed materials and website
- Company name AND logo prominently placed on back of shirts
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 5 complimentary race entries

Family Fun Station Sponsor - \$1,000

- Company will “host” the in-person Family Fun Table that will have an assigned activity (Craft, face painting, etc.) Your logo will be on all social media and e-blast content (Video or post can be provided to help kickoff event).
- Company will have recognition on e-blasts from Eden II as well as Greater Long Island Running Club (GLIRC - distributed to over 18,000 participants)
- Sponsor/vendor table during event
- Company name or logo on all printed materials and website
- Company name or logo on back of shirts
- Company will have 4 social media blasts on the Eden II and Facebook/Genesis Facebook, Instagram and Twitter pages
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 4 complimentary race entries

Spooky Snack Sponsor - \$500

- Company name and logo will be displayed at snack and beverage stations
- Company can distribute the snacks day of the race
- Company will have recognition on e-blasts from Eden II as well as Greater Long Island Running Club (GLIRC - distributed to over 18,000 participants)
- Sponsor/Vendor table during event
- Company name or logo on all printed materials and website
- Company name or logo on back of shirts
- Company will have 3 social media blasts on the Eden II and Eden II/Genesis Facebook, Instagram and Twitter pages
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 3 complimentary race entries

Friendly Ghost Sponsor- \$250

- Sponsor/Vendor table during event
- Company name or logo on all printed materials and website
- Company name or logo on back of shirts
- Company will have 2 social media blasts on the Eden II and Eden II/Genesis Facebook, Instagram and Twitter pages
- Giveaways, flyers, or any other promotional materials (provided by sponsor) will be given to all registrants (in-person or by mail)
- 2 complimentary race entries

SPONSOR RESERVATION FORM

**Yes! I/We would like to participate in the 13th Annual 2021
Blazing Trails for Autism Run/Walk**

Name: _____

Company: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

**I have enclosed my check in the amount of \$_____made payable to
Eden II & Genesis Foundation
Please charge my credit card in the amount of \$_____**

Credit Card #: _____ **Exp. Date** _____ **Sec. Code** _____

Type of Card (please circle):
DISC AMEX VISA MCARD

Signature: _____

**Send company logo electronically to: klamendola@eden2.org
For questions contact: Kara Lamendola at (516) 937-1397 ext. 1314
Company merchandise, flyers, and giveaways must be received by
September 27,2021**

Please mail completed forms with payment to:

**Eden II and Genesis
Foundation
Attn: Development
600 Newbridge Rd.
East Meadow, N.Y. 11554**

Eden II & Genesis Foundation is a nonprofit. Our Tax ID is 06-127742

