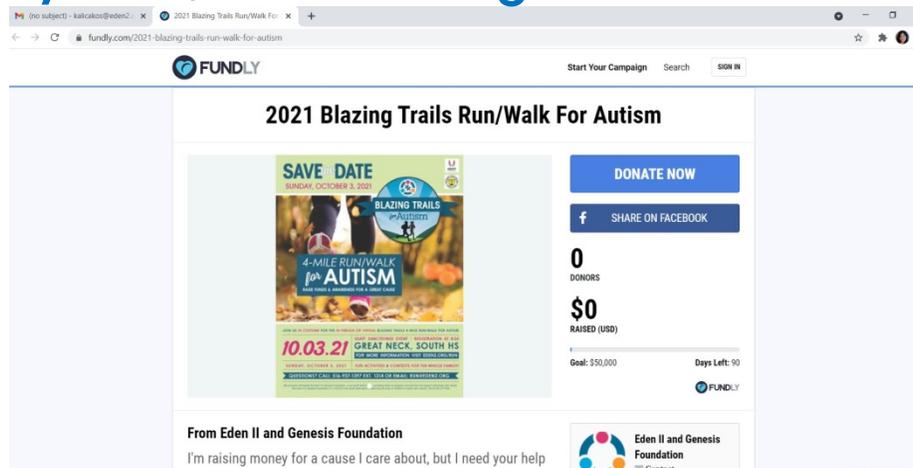


How to make your page for *Blazing Trails* on *fundly*?

Step 1:

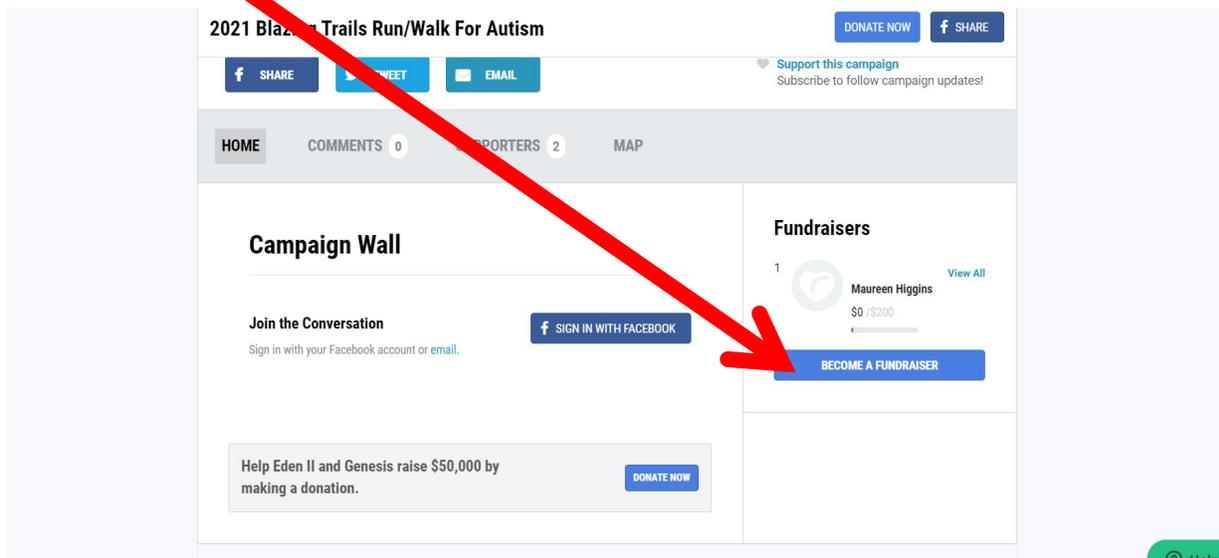
Go to:

www.fundly.com/2021-blazing-trails-run-walk-for-autism



Step 2:

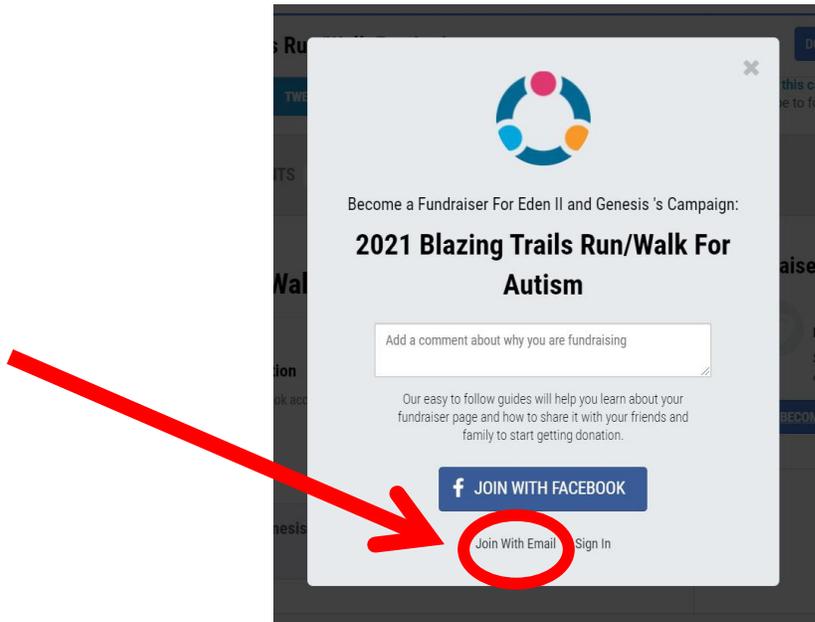
Scroll toward the bottom of the page. On the right hand side look for the **“BECOME A FUNDRAISER”** button---Press it.



How to make your page for *Blazing Trails* on *fundly*?

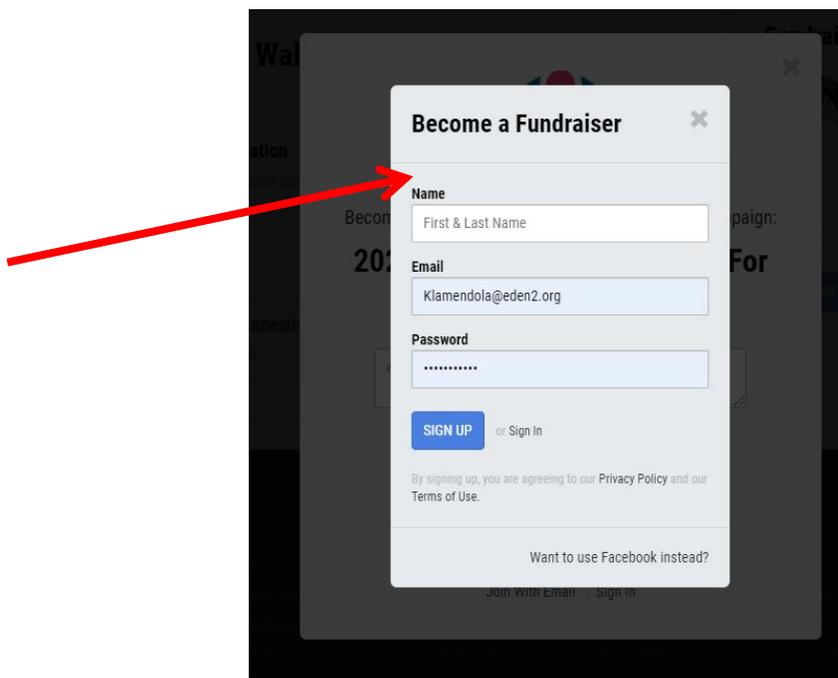
Step 3:

A pop-up will appear on your screen. This will allow you to start becoming a fundraiser. Click on the **“Join With Email”** on the bottom left of the pop-up.



Step 4:

A second pop-up will open. You will be prompted to enter your “Name”, “Email”, & you create a password. Then press the “Sign Up” button.



How to make your page for *Blazing Trails* on *fundly*?

Step 5:

Another screen will pop up. This will have 11 steps to complete your account- starting with verifying the account using your cell phone. Please follow the prompts for each step.

If you do not wish to complete a step you can press the "Skip" button on the lower right corner. You will have the ability to add contacts, pictures, and share on social media after you set up your account.

Note- You can "Skip" number 4, 10, and 11. The payment gateway is set up already with the Foundations information.

The screenshot displays the 'VERIFY YOUR ACCOUNT' interface. On the left, a dark sidebar lists 11 steps: 1. Verify Your Account, 2. Tell Your Story, 3. Facebook Photo, 4. Embed Donation Form, 5. Add Images Or Videos, 6. Invite Contacts, 7. Share On Facebook, 8. Share On Twitter, 9. Connect Your Instagram, 10. Setup Payment Gateway, and 11. SignUpGenius. The 'Verify Your Account' step is selected. The main area prompts the user to 'Enter your mobile number to receive your verification code'. It includes a dropdown for country code (+1) and a text input field. Below the input field, it states: 'No spaces and special characters. As a final step, please enter your mobile number to receive a text message which will allow you to verify your account (This is a one-time text to your mobile)'. At the bottom, there is a blue 'SEND ME A TEXT' button and a 'SKIP' button circled in red.

PLEASE SEE BELOW IF YOU NEED MORE CLARIFICATION TO COMPLETE THE STEPS:

- 1. Verify Account**- MANDATORY - enter your cell phone number and a text will be sent to your phone. Enter the code that you receive in the text in the next pop up box.
- 2. Tell Your Story** - RECOMMENDED - explain to your friends and family why you participate in Blazing Trails
- 3. Facebook Photo** - OPTIONAL - allowing your new campaign access to your Facebook photo will make your fundraising efforts more recognizable
- 4. Embed Donation Form** - OPTIONAL - allowing your new campaign access to your Facebook friends will allow for easier and more frequent donations
- 5. Add Images or Videos** - OPTIONAL - the Blazing Trails flyer is available, but you can add more personal photos or videos if you choose
- 6. Invite Contacts** - OPTIONAL - allowing your new campaign access to your email contacts will also allow for easier and more frequent donations
- 7. Share on Facebook** - OPTIONAL - sharing your new campaign to your Facebook page will make the campaign visible to your friends
- 8. Share on Twitter** - OPTIONAL - sharing your new campaign to your twitter feed will make the campaign visible to your followers
- 9. Connect your Instagram** - OPTIONAL - sharing your new campaign to your Instagram page will make the campaign visible to your followers
- 10. Setup Payment Gateway** - you can skip this step, we did the work for you already!
- 11. Signup Genius** - OPTIONAL - if you utilize signup genius you can link your account otherwise you can skip this step

How to make your page for *Blazing Trails* on *fundly*?

Step 6:

The “Edit Your Fundraiser Page” will open. Here you can tell you story about why you are fundraising and all about you! You can enter you fundraising goal and set a default donation of your choice. You can also add in any videos or pictures. Don’t worry if you need to skip some parts of this. You will have a chance to edit you page once set up. (See Step 8) Press “Update” in the left corner to finish publishing your page and open your person dashboard.

Edit Your Fundraiser Page

Describe Why You're Fundraising 180

Describe Why You're Fundraising

About You 1500

A short description about you

Campaign Goal* **End Date** **?** **Default Donation**

\$ 500.0 11/01/2021 \$ 35

Image & Video Gallery 1/15

Enter YouTube or Vimeo video URL **Upload**

You're fundraising for:

2021 Blazing Trails Run/Walk For Autism

1% FUNDED \$649 RAISED 9 DONORS \$50,000 GOAL

Thanks for helping us by becoming a fundraiser!
- Delliiah And Bailey , Campaign Owner

How to make your page for *Blazing Trails* on *fundly*?

Step 7:

Your personal fundraiser dashboard will open. Here you will have the ability to share your URL with family and friends, customize your page by add pictures and your story (see next step) and share on social media. You will also have the ability to customize a "Thank You" email and monitor your donations.

**Customize
Your
Page
(See next step)**

**Customize
An
Email**

The screenshot shows the Fundly fundraiser dashboard for Kara Alicakos Lamendola. The navigation bar includes 'DASHBOARD', 'YOUR PAGE', 'EDIT PAGE', and 'SEND EMAIL'. The 'Campaign Status' section displays 0 donors, \$0 raised, a goal of \$500, and 99 days left. Social media sharing buttons for Facebook and Twitter are circled in red. The 'Share Your Campaign URL' section shows the URL: https://fundly.com/kara-alicakos-lamendola-2021-.

**Share
To
Social
Media**

**Your
Fundraising
Page**

**Your
Personal
URL**

How to make your page for *Blazing Trails* on *fundly*?

Step 8:

After clicking on "Edit Page" (see image in step 7) this page will open. Here you will have the ability to write about yourself and why you are fundraising. You will also be able to set your goal and upload any pictures or videos. To see what your page will look like to your donors go to your dashboard and click on "Your Page" (see image in step 7)

The screenshot shows the Fundly 'Edit Your Fundraiser Page' interface. A red circle highlights the main editing area, which includes:

- Describe Why You're Fundraising:** A text box containing the placeholder text "Please consider making a donation. Every little bit helps!".
- About You:** A text box containing the text "I have been with the Eden II and Genesis Programs for over 15 yea".
- Campaign Goal:** A table with three columns: Campaign Goal*, End Date, and Default Donation. The values are \$ 500.0, 11/01/2021, and \$ 35 respectively.
- Image & Video Gallery:** A section with a text input field for "Enter YouTube or Vimeo video URL" and an "Upload" button. Below it is a small thumbnail image of the fundraising event.

On the right side of the page, there is a user profile dropdown menu for "KARA Alicakos L..." with options: Account Settings, My Profile, Dashboard, and Sign out. Below the menu is a fundraising progress bar for the "2021 Blazing Trails Run/Walk For Autism" event, showing 0% funded, \$0 raised, 0 donors, and a \$50,000 goal. The event date is listed as 10.03.21 in Great Neck, South HS.

Thank you so much for your support! If you need any help please contact Kara Lamendola at 516-937-1397 ext. 1314 or email klamendola@eden2.org